



On Country For Country

## ABC Partnerships

ABC ON-COUNTRY IMPACT

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# OUR VISION

Strengthening Aboriginal Regional Communities.

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# OUR MISSION

To build sustainable Aboriginal Community Organisations and empower Aboriginal and Torres Strait Islander people to lead their communities.

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# OUR VALUES

Respect

Empowerment

Sustainability

Collaboration

Integrity

## **Respect for Culture**

We honor and celebrate the rich cultural heritage of Aboriginal and Torres Strait Islander peoples.

## **Community Empowerment**

We believe in the strength and capability of our communities to lead and inspire change.

## **Sustainability**

We are committed to building lasting and resilient organizations that support our communities for generations to come.

## **Collaboration**

We foster partnerships and work together to achieve our common goals.

## **Integrity**

We operate with transparency, honesty, and accountability in all our actions.

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# About **ABC Foundation Ltd**

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The ABC Foundation Ltd (ABCFL) was established in May 2016 and operates in remote and regional areas of Australia. ABCFL is a majority Aboriginal owned member-based charitable social enterprise; a diverse Foundation with a point of difference. Our strategic focus is to achieve social and environmental benefits through progressive community partnerships that create meaningful economic benefits with our corporate and capacity partners. This ensures Aboriginal people lead the growth of a sustainable land and sea economy.

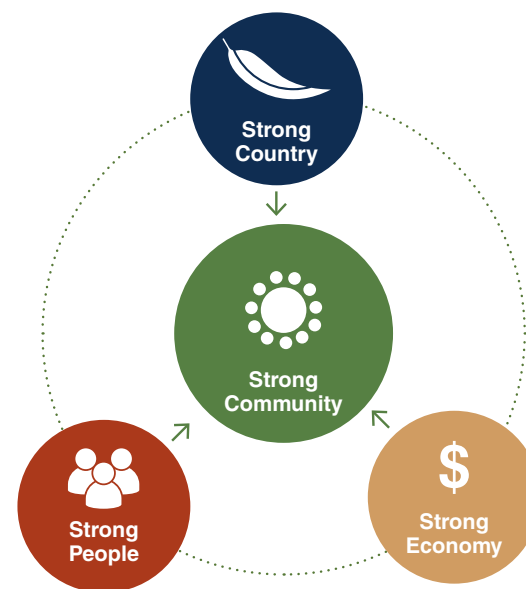
Commencing in regional Western Australia, ABCFL is now an established Foundation with the ability to operate nationally. In the beginning our primary focus was on securing operational contracts to build our own capability to provide meaningful On-Country products and services aligned with our vision and purpose. As Aboriginal environmental leaders we continue to innovate and evolve, forging ahead through proven collective partnership models.

Our business growth resulted from our strategic approach and investment in establishing a Foundation with strong corporate and organisational governance. This success has paralleled our strengthening relationships with our business and community partners and helps ABCFL and its partners to create diversified income streams with a core focus on purposeful On-Country Impact.

Since 2016, ABCFL has been strengthening Aboriginal Community Controlled Organisations and Indigenous Led Businesses through its revitalisation and transformational change partnership services.

Our On-Country Impact is measured by the ability of our partners to holistically reinvest back into the communities in which they operate.

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## What is an **On-Country Partner?**

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Our On-Country partners are Aboriginal Community Controlled Organisations (ACCOs), who are at different stages within their business journey. We specialise in working with ACCOs that need support in improving their financial and operational governance.

Our approach is to provide a holistic transparent service which builds local capability and reduces the reliance on external consulting services. Working with the Board and its funders we collectively manage compliance, leadership, finance and operational delivery.

As an On-Country Partner we charge a competitive fixed rate based on annual turnover with two year terms. Aimed at empowering Indigenous Led decision making to ensure the ACCOs sustainability. Once initial priorities are addressed our focus moves to working strategically together to identify new and innovative income sources to support its community into the longer term.

## Supporting **Indigenous Led Businesses**

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Not all Aboriginal businesses are ACCOs, we also provide support where possible to Indigenous Led Businesses, be it commercial or not for profit. Our focus however, is to work with businesses which aim to create community and/or environmental impact.

We acknowledge our success in helping us achieve our goals and objectives is based on a strong partnership framework.

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## ON-COUNTRY PARTNERS

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We provide support services to ACCOs or Indigenous Led Businesses to build long term sustainability through empowering local decision making.



## COLLECTIVE IMPACT

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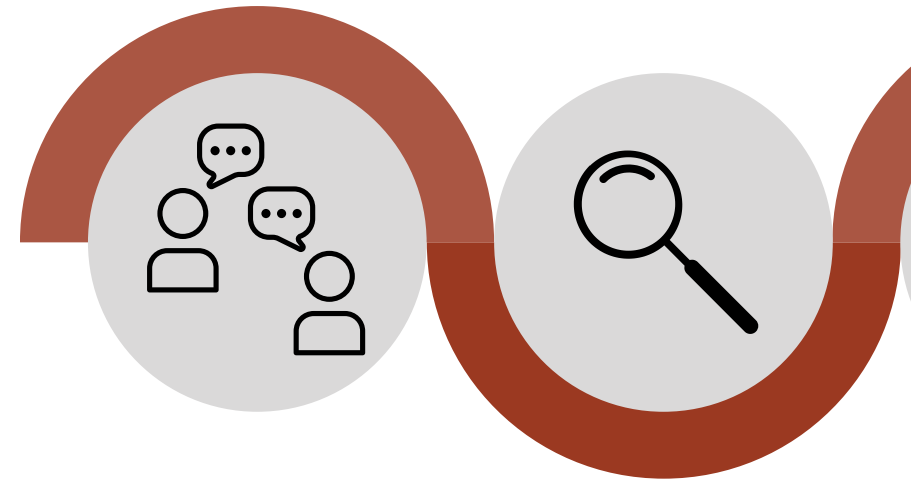
Building local capability while developing new and innovative income sources to allow for community led and co-designed programs and services.



# Our On-Country Partners Engagement approach

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## STAGE ONE - REVITALISATION



### STEP 1

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#### Preparing

Initial yarning with organisation's Board, management, relevant stakeholders and inspection of business.

### STEP 2

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#### Analysis

A deep dive audit of the financial, operational, compliance and leadership to better inform the Board on current position.

## STAGE TWO - TRANSFORMATIONAL CHANGE



### STEP 3

#### **Prioritisation**

Work collaboratively with the organisation to address key priorities to ensure business continuity.

### STEP 4

#### **Strategic Review**

A detailed strategic review and recommendation provided to the Board for review and partner endorsement.

### STEP 5

#### **Partnership Agreement**

Put in place a bi-annual partnership agreement aimed at providing on-going support services to manage change and provide stability.

### STEP 6

#### **Ongoing Sustainability**

Providing leadership support, building local capability, while sourcing new and innovative income sources for growth and sustainability.

### STEP 7

#### **Closing the Loop**

As economic stability returns the Board can focus on Community Led Investment to achieve its aspirations.

## Partnership Case Studies

# Yulella Aboriginal Corporation

### Stage 1

- Partnered to deliver a CDP Ranger Project, recognising the business needed additional support.
- Analysed and prioritised significant issues to improve current operation and ensure continuity.
- Worked collaboratively with the Board to develop new Strategic Plan and organisational management plan.

### Stage 2

- Put in place a bi-annual management agreement focusing on capability building, growth and sustainability.
- Restructured the organisation in line with strategic vision, repositioning it as an Aboriginal Community Resource Centre.
- Integrated a stronger financial management system, providing localised control and transparency to the Board.

### Our impact

- Strengthened its financial position within 2 years, with significant working capital to allow for strategic investment and growth.
- Built internal management capability and succession planning to ensure the organisation is locally owned and controlled.
- Increased its revenue and income streams through community partnership opportunities.



*“It was just so stressful one time ago, till ABC came on board and after about 12 months we could relax, with this fair idea that Yulella was still going to go on and move on to better things. Empowering us to know that with a good partnership and governance with ABC that we actually can go out and deal with and work with our community”*

**- Philo Curley, Chairperson Yulella**



# Mungullah Community Aboriginal Corporation

## Stage 1

- Partnered to deliver CDP Activities based in Mungullah, to improve community participation and value.
- Supported the management committee providing administration and secretarial services to strengthen its governance.
- Addressed outstanding ORIC compliance and financial issues with a goal to assist in re-establishing the corporation.

## Stage 2

- Sourced funding to deliver ABCFL programs in Mungullah, which increased local services and employment opportunities.
- Implemented a bi-annual management agreement focusing on organisational administration, governance and sustainability.
- Worked with the committee to increase asset-based funding and income generation to support the corporation's aspirations.

## Our impact

- Increased school attendance and local based employment through the collaborative program's delivery.
- 2019 Tidy Towns runners up, as a result of the CDP Yard Programs.
- 2022 sourced funding to upgrade the residential housing and public spaces in the town.
- Partnered to deliver an Aboriginal Carbon Project on Towrana and Gyllrod Stations, held by the corporation.



*"This partnership has led to a number of local people employed across all its programs since 2018, and it aims to build on this and create longer term sustainability. The community wants to thrive, with services and community businesses on offer to its residents."*

**- Leisha Norling, Executive Officer at MCAC**



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# Investing in On-Country Partners

## We Need Your Help

We want to help as many ACCOs or Indigenous Led Businesses as possible so they can continue to create social or environmental impact. So we need your financial support!

We generally find that ACCOs or Indigenous Led Businesses struggle to engage us initially due to their financial position and/or governance structures.

We seek a 10% investment into our On-Country Partners against the organisations turnover\* over a two year term. This will support groups through the initial revitalisation stage. We will then work with the organisations through transformational change with no additional financial support, as these services will be paid by our partner.

For Government investment, this can be through the current funding allocation to ensure money is used to achieve the proposed outcomes.

### EXAMPLE:

A one off \$100,000 investment we can revitalise \$1million of community programs and services. **1:10 cost benefit impact.**



*\*Each project will be assessed independently.*

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To view the full strategic plan go to our website:  
[www.abcau.com.au](http://www.abcau.com.au)

## Contact us

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